

# Rockwood Furniture Co. Privacy Policy

Last updated September 2019

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

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## What data do we collect?

Rockwood Furniture Co. collects the following data:

- Personal identification information (Name, email address, phone number, etc.)

## How do we collect your data?

You directly provide Rockwood Furniture Co. with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

## How will we use your data?

Rockwood Furniture Co. collects your data so that we can:

- Process your order, manage your account.
- Email you with special offers on other products and services we think you might like.

When Rockwood Furniture Co. processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

## How do we store your data?

Rockwood Furniture Co. securely stores your data at [enter the location and describe security precautions taken].

Rockwood Furniture Co. will keep your [enter type of data] for [enter time period]. Once this time period has expired, we will delete your data by [enter how you delete users' data].

## Marketing

Rockwood Furniture Co. would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

- Walcot Studio
- Panhandle Presort

If you have agreed to receive marketing, you may always opt out at any time. To opt out please send an email to [info@rockwoodusa.com](mailto:info@rockwoodusa.com) and within 7 business days your information will be erased from our database entirely.

You have the right at any time to stop Rockwood Furniture Co. from contacting you for marketing purposes or giving your data to other members of the Rockwood Furniture Co. Group.

If you no longer wish to be contacted for marketing purposes, please [click here](#).

## What are your data protection rights?

Rockwood Furniture Co. would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** - You have the right to request Rockwood Furniture Co. for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** - You have the right to request that Rockwood Furniture Co. correct any information you believe is inaccurate. You also have the right to request Rockwood Furniture Co. to complete information you believe is incomplete.

**The right to erasure** – You have the right to request that Rockwood Furniture Co. erase your personal data, under certain conditions.

**The right to restrict processing** - You have the right to request that Rockwood Furniture Co. restrict the processing of your personal data, under certain conditions.

**The right to object to processing** - You have the right to object to Rockwood Furniture Co. processing of your personal data, under certain conditions.

**The right to data portability** - You have the right to request that Rockwood Furniture Co. transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: 806.358.8878

Or write to us: [info@rockwoodusa.com](mailto:info@rockwoodusa.com)

## What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## How do we use cookies?

Rockwood Furniture Co. uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website

## What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Rockwood Furniture Co. uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Rockwood Furniture Co. uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Rockwood Furniture Co. sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you

visit another website, you may be shown advertising based on your browsing patterns on our website.

## How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## Privacy policies of other websites

The Rockwood Furniture Co. website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## Changes to our privacy policy

Rockwood Furniture Co. keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 26 August 2019.

## How to contact us

If you have any questions about Rockwood Furniture Co. privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [info@rockwoodusa.com](mailto:info@rockwoodusa.com)

Call us: 806.358.8778

## How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Rockwood Furniture Co. has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.